

NOPNA BOARD MEETING MINUTES



DATE: FEBRUARY 12TH, 2006 **PLACE:** SHARYN LOEB'S

ATTENDEES:

	Name		Name
X	LEELA GILL	X	SHARYN LOEB
X	LARRY GRIFFEN	X	BETH MISCHKE
X	JENNIFER JOHNSON	X	KEVIN RAFTER
X	CLAIRE JOHNSON	X	TODD SAYRE
X	PAOLO JUVARA	X	TYS SNIFFEN

MEETING MINUTES: (THIS IS THE RETREAT)

I. Board member goals for 2006?

- Tys--Continue growing the network of NOPNA.
- Paolo--increase membership.
- Sharyn--Enhance "neighborhood watch."
- Larry—Increase membership and foster community so as to reduce crime.
- Beth—More people involved in the community, particularly those in large complexes (eg, Albertsons)
- Kevin—Agrees with everyone and wants to focus on increasing membership on his block. Wants to advocate for promoting NOPNA in Bay to Breakers.
- Jen—Wants to build community. Tank a more active role interacting with organizations in building community service. For example, Mercy Terrace wants to be more involved in NOPNA, but since we don't have a handle on community service, it's unclear what we should do. Thus, we might provide connections between organizations and the community.
- Leela—Membership with more community building. Wants names tags at general meetings and membership rooster.
- Todd—Wants to promote a more livable neighborhood for current residents, including keeping out franchises and development not beneficial to current residents.

II. Roles and Responsibilities—Leela provided a handout specifying the roles and responsibilities for NOPNA Board members. See attached.

III. Calendar—See website for current calendar.

IV. Membership Drive

- Brainstorming:
 - Jen—Hit 2 points in the year to hit membership using the print, web, and general meeting. Use the committees and Board for this. Maybe have a booth at Albertson's, Central Café, Café Abir, Organica, etc. Maybe have Mercy Terrace Family Kids to decorate boxes which is used to take cards for a raffle, which would be used to contract the people later.
 - Todd—Can we put stickers in business windows who would provide a discount which would be whatever they want. We'll table that until later.
- The Drive—March 11 and 12th:
 - Materials will be communicated and distributed by Jen. Assignments are as follows:
 - Albertson's—Tys, Paulo & Claire.
 - Central Café—Sharyn & Beth
 - Café Abir—Leela, Jen, Kevin & Todd



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V. Block Parties

- This May will be Parkside Market’s 25th Anniversary of being in business; thus, David (manager) wants to make the May block party a “mega-party”.
- Merchant booths: Tys stated that in the past, we’ve charged businesses, but they got burned. Claire thinks charging \$25-35 is reasonable.
- Leela recommended the garage sale be in Sept.

VI. General Discussion

- Beth—for the newsletter, take pictures and have quotes from residents on issues pertinent to the neighborhood.
- Jen--For people not on the Board but leading committees, we need to have better communication or connecting of the dots. Maybe they’re copied on the minutes, mentioned on the website. Maybe we could create email aliases. We discussed how to better communicate with the committee chairs.
- Claire—Says we need a pitch statement at the Membership Drive booths.
- Leela—What should be at Baker and Golden Gate Dry Cleaners? Todd, a bakery, esp. since it’s on Baker. Board members in general agreed a bakery would be nice and that we don’t need any more corner markets in the area.

VII. Agenda Items for the Future

VIII. ACTION ITEMS

WHO	What	By When
KEVIN	Map the membership to see what we’re covering.	Done
ANDREW	Will take highlights of general meeting and publish them in the newsletter.	
LEELA	Will make sure that the committee heads get the minutes.	
JEN	Will review membership process. Maybe we could renew membership using credit cards.	
KEVIN	Writing a motion regarding policy accepting business sponsorships/memberships	

Proposed Next Meeting Agenda:

1. Finance (10 min)
2. Membership (10 min)
3. Current News (20 min)
4. Committee Updates (15 min)
5. Upcoming Events (15 min)
6. Wrap-up of action items (10 min)