

NOPNA BOARD MEETING MINUTES



DATE: APRIL 10, 2006 **PLACE:** MERCY TERRACE LIBRARY, 333 BAKER STREET

ATTENDEES (MARKED WITH AN "X"):

	Name		Name
X	LEELA GILL	X	SHARYN LOEB
X	LARRY GRIFFEN	X	BETH MISCHKE
	JENNIFER JOHNSON	X	KEVIN RAFTER
X	CLAIRE JOHNSON	X	TODD SAYRE
	PAOLO JUVARA	X	TYS SNIFFEN

MEETING MINUTES:

I. Finances

- Advertising is in good shape because of ads from Matt Lanning and Mollie Poe.
- Membership revenue is lower than expected; the reason is unclear. We suspect that Jim Cowan has not given all the checks to Paulo. Leela will follow up with Jim to find out.
- According to projections, \$13,000 in revenues, but newsletters \$8,400. Newsletter costs increased by \$200 and are now \$1400 per issue to print.

II. Newsletter

- Beth agreed to shop around for print quotes. Leela suggests using non-profit status to ask them to give us a break on the price (we can offer them a tax deduction for the portion they credit us).
- The board would like to see more interesting articles printed in the newsletter. They would like to see more routine columns, more neighborhood profiles, more photos of people, crime reports in every other issue (this is being done by Suzanne), maybe even a comic strip! We brainstormed some ideas and came up with the following:
 - "Ross Mirkarimi" column (short and sweet from- message from Ross to the neighborhood)
 - "Youth in Action" column (where a local teenager writes an article about issues for teens in the neighborhood);
 - Something on pets (lots of dogs and people that like to walk their dogs in the panhandle)
 - Neighborhood profile of long-term neighbors: Willie Cohen, Mrs. Hamilton (Golden Gate & Central), Lionel ? (former owner of the Half Note).
 - Add website address to masthead. Add header to inside pages. More pictures of people. (Sharon)
- Kevin suggested that we plan the articles for the year so people have more time to write them and we can do a better job on the articles. Leela stated she wanted to give all these ideas to Andrew and Suzanne and let them decide how to proceed with the schedule and the news articles.
- Alex C. will take over administration of advertising from Paulo.
- Tys will talk to Will Valentine about getting newsletters to Claire so she can get them distributed to Mercy Family Plaza families.

III. Membership

- Leela reviewed Jen's summary of the membership drive. We signed up about 32 new members in total. Leela had the most, Beth was runner up.
- Leela suggests that we offer a raffle to new members. Prizes might include tickets to a show at the Independent or dinner at NoPa.

IV. Current News

- NoPa to open April 11.
- Poleng Lounge to open in May.



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- Plans have been distributed for the building to replace the pink church on Hayes next to Parkside.
- Panhandle bathrooms should be open in early May.
- Mercy Family Plaza wants to think of ways to connect to the neighborhood. All ideas are welcome. Ideas: potluck, bbq, outdoor movie, talent show, mentorship program, dog show, craft day in the rec center.

V. Committee Updates

- 5 new block captains for Streetscape.
- Theo has resigned as Safety Committee leader. We need another volunteer for safety committee chair.

VI. Upcoming Events

- Block party is (almost) confirmed for May 20th.
 - Claire would like to see more diverse bands play, specifically suggested flamenco by the guy who runs the Mercy Terrace front desk. Perhaps the September party.
 - No one is clear about who has final say on the bands.
 - Tys also suggested having the churches do some music at the September party.
 - Leela suggests a diversity theme for the September party.
- Next General Meeting, May 18th. Agenda items:
 - Pacific Primary coming in to talk about expansion into Hicks Temple (15)
 - New Traditions (tentative) (10)
 - Survey results (5)
 - Meet the merchants night (Sharon's suggestion) – merchants can bring flyers and cards, we will introduce them, suggest that they come for the pre-meeting mingle and first 15 minutes of meeting (15)
 - Update on Lower Divisadero Corridor planning results (5)
 - Promote block party on May 20th (5)

II. ACTION ITEMS

WHO	What	By When
BETH	Shop for cheaper publisher.	
TYS	Will check with Will V. about getting newsletters to Claire at Family Plaza, and signing Larry up for his block of McAllister	
KEVIN	Talk to NoPa owners about getting access to DMV parking lot at night.	

Next Meeting, June 12th 7pm. Agenda:

1. Finance (10 min)
2. Membership (10 min)
3. Current News (20 min)
4. Committee Updates (15 min)
5. Upcoming Events (15 min)
6. Wrap-up of action items (10 min)